Cuyahoga County Board of Health
Intellectual Property Legal Notice

This Intellectual Property Legal Notice (the "Notice") applies to the Cuyahoga County Board of Health ("CCBH"), including its FEED OUR FUTURE® initiative and the proprietary HARVEST OF THE MONTH® program model and content (collectively, "CCBH IP"). This Notice summarizes ownership, scope of rights, permitted use, and enforcement relating to CCBH IP. This Notice applies across all media and distribution channels, including without limitation websites, mobile applications, social media accounts and posts, newsletters, streaming platforms, podcasts, webinars, digital advertising, email marketing, SMS/MMS, printed materials, packaging, signage, event displays, and any other physical or digital marketing collateral now known or later developed.

Ownership and Scope of Rights

CCBH is the exclusive owner of all right, title, and interest in and to its original content, trademarks and service marks, trade dress, program models, designs, graphics, text, layouts, educational modules, recipes, kits, and other materials associated with FEED OUR FUTURE® and the HARVEST OF THE MONTH® program (the "Licensed Content"). The Licensed Content includes the selection, coordination, and arrangement of monthly themes, features, recipes, and educational content, as well as the underlying text, graphics, and layouts embodied in FEED OUR FUTURE® program kits and related materials. For clarity, the Licensed Content also includes digital assets and metadata such as webpages, page templates, user interface elements, icons, buttons, animations, video and audio content, captions, alt text, hashtags, social media posts and stories, downloadable PDFs, QR code-linked materials, and email templates.

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Trademarks and Service Marks

CCBH owns and uses the following marks in commerce in connection with its nutrition education programming and related materials:

U.S. Registered Service Marks (non-exhaustive):

- **FEED OUR FUTURE®** (in standard characters)
- **FEED OUR FUTURE LOCAL FOODS FOR GROWING MINDS (& Circle Design)®** - also referenced as the FEED OUR FUTURE® "Official Partner Seal" per FEED OUR FUTURE® Brand Guidelines
- **FEED OUR FUTURE LOCAL FOODS FOR GROWING MINDS (& Curved Arrow Design)®**
- **LOCAL FOODS FOR GROWING MINDS®** (in standard characters)
- **LOCAL MENU TAKE OVER (& Stylized Design)®**
- **LOCAL MENU TAKE OVER (& Stylized Confetti Design)®**
- **LOCAL MENU TAKE OVER®** (in standard characters)
- **LOCAL MENU TAKE OVER GO LOCAL. GROW HEALTHY.®** (in standard characters)

- **LOCAL MENU TAKE OVER GO LOCAL. GROW HEALTHY. (Stylized Confetti Design)®**

Ohio Registered Trademark:
- **HARVEST OF THE MONTH** (in Class 16)

Ohio Registered Service Marks:
- **HARVEST OF THE MONTH** (in Class 35)
- **HARVEST OF THE MONTH** (in Class 41)

Ohio Registered Trade Name:
- **HARVEST OF THE MONTH**

Unregistered/common law marks:
- **TOTALLYTASTY℠** (in standard characters)
- **HARVEST OF THE MONTH℠** (in standard characters)
- **FEED OUR FUTURE ACADEMY℠** (in standard characters)
- **FLAVORFUL FALL℠** (in standard characters)
- **WHOLESOME WINTER℠** (in standard characters)
- **SCRUMPTIOUS SPRING℠** (in standard characters)
- **INSPIRING A NEW GENERATION OF FRESH FOOD CHAMPIONS℠** (in standard characters)
- **TWENTY-FOUR CARROT GOLD™** (in standard characters)
- **LIKE IT, LOVE IT, NOT FOR ME℠** (in standard characters)

Without limitation, CCBH owns other closely associated common law rights in the HARVEST OF THE MONTH℠ mark for various other services related to its procurement services, supply chain management services, vendor management services, along with its program development and administration services and associated public awareness campaigns, in addition to its educational services, education programming, educational materials, model features and themes, and related promotional items, as well as other educational resources, student-facing activities, and featured recipes highlighting the designated produce item. Through continuous, substantially exclusive, and geographically broad use in Ohio since at least July 2016 and elsewhere outside of Ohio, including use across public-facing materials, events, newsletters, school programming, web and social content, and licensed third-party implementations, the HARVEST OF THE MONTH℠ mark has acquired vast protectable goodwill and source-identifying significance.

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Monitoring and Enforcement
CCBH diligently monitors and enforces its rights. CCBH reserves all legal and equitable remedies, including injunctive relief, damages, statutory damages, impoundment, attorneys' fees, and costs, as available under applicable law.

Reservation of Rights; No Waiver
All rights are expressly reserved. No failure or delay by CCBH in exercising any right or remedy shall constitute a waiver thereof. This Notice is subject to change without notice.

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Use of CCBH's marks in purely informational, nominative references (for example, to truthfully identify CCBH as the source of a program in news reporting or academic commentary) must be accurate and not misleading, must not alter the marks, and must not imply sponsorship,

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Notices and Marking

Where space and format permit, users authorized by CCBH should include appropriate notices, including: FEED OUR FUTURE®; HARVEST OF THE MONTH®; and any other applicable CCBH marks, along with the following: © Cuyahoga County Board of Health. All rights reserved. Use of marks and content is by permission only.

For all inquiries, please contact us at: **ohiofeedourfuture@gmail.com**.

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