



Farm to School Readiness Planning Checklist

Interested in the farm to school market? The following checklist will prepare you to complete a Farm to School Readiness Plan for your operation. Over several meetings, we will discuss important topics for selling product to the farm to school supply chain.

- ☐ **Sign up.** Complete the Farm to School Readiness Planning interest form.
- ☐ **Connect.** A Feed Our Future team member will contact you to schedule a meeting.
- ☐ **Share your story.** During the meeting, talk about your operation, goals and why you are interested in farm to school. After, complete the introduction questions.
- ☐ **Explore markets.** Learn about selling to schools and how to package your products. After the meeting, complete the "Working with Schools & Distributors" and "Packaging" forms.
- ☐ **Set your prices.** Decide which products you'd like to sell to schools and at what price. We can provide data for what schools currently pay. After the meeting, fill out the Pricing Sheet.
- ☐ **Promote your operation.** Discuss how your operation can be featured and marketed in schools.

**Scan here
to start!**



FEED OUR FUTURE®
Local Foods for Growing Minds

About Feed Our Future

Feed Our Future is dedicated to making fresh, local food accessible to ALL children, regardless of their school. We help connect local food sources and schools to improve student nutrition and well-being.