Feed Our Future Southwest Ohio Purchasing Report & Metrics



2022-2023 School Year

Feed Our Future is a cross-sector collaboration of organizations and individuals that work together to ensure that ALL children, regardless of their school district, have access to fresh, healthy, and when available local foods. A critical component to this work is making it as easy as possible for school districts to buy local foods within federal procurement policies and procedures.

In 2020, our region received funding to adopt the Feed Our Future model, which focuses on turnkey solutions, including 1) working within bidding cooperatives to increase the amount of local food purchased easily by schools, 2) narrowing the range of products to focus on what grows well in our region and what schools want to serve, and 3) marketing support.

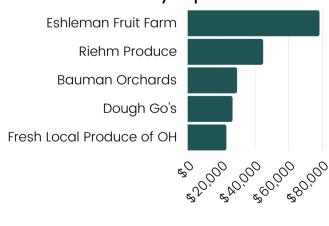
Total Spend:

\$359,292.39

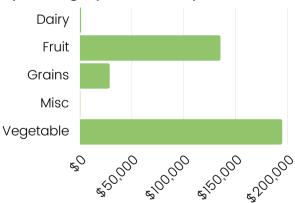
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School Districts in SW OH purchasing local foods **and** participating in Feed Our Future

Local Food Sales by Top 5 Vendors:



Spending by Meal Component:



Sales from Small Businesses and Woman-Owned Farms

37%

Feed Our Future Local Menu Takeover Southwest Ohio Pilot



2022 - 2023 School Year

Total Sales for Program

\$21,813

Farm & Local Partners

- 12 Ohio Farms and Food Artisans
- 6 Kentucky
 Farms and Food
 Artisans
- 1 Indiana Farm

Spend by School for Program*

Campbell County
Schools

Cincinnati Public

Schools

Milford Exempted
Village Schools
West Clermont Local

Schools

\$665

\$12,789

\$3,889

\$4,470







Sales Generated for Woman-Owned Businesses Due to the Program

\$18,636

Servings of Local Food from Oct. 3-7



Cincinnati Public Schools 2022 - 2023 School Year

Annual Spend

\$315,815.12

Farm & Local Partners

- AppHarvest Morehead Farm
- Bauman Orchards
- Cornett Farms
- Eshleman Fruit Farm
- Fox Tail Farm
- Fresh Local Produce of Ohio
- Fruit Growers
 Marketing Association
- H&H Farms
- Holthouse Farms
- Quarry Hill Orchards
- Riehm Produce Farm
- Wayward Seed Farms

Spend by	Category
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Fruit \$124,643.79

Veggie \$191,171.33

Dairy \$0

Grains \$0

Meat / Meat / Meat Alternatives

\$0

Value Added Products

\$0

Top 3 Local Purchases

Freestone Peaches Golden Beet Strips

Carrot Coins Total Pounds
Purchased

161.020



Milford Village Exempted Schools 2022 - 2023 School Year

Annual Spend

\$13,274.76

Farm & Local Partners

- AppHarvest Morehead Farm
- Bauman Orchards
- Dough Go's
- Eshleman Fruit Farm
- Fox Tail Farm
- Holthouse Farms
- KHI Food
- KY Blueberry Growers Association
- Snowville Creamery
- The Pizza Bagel Lady

Spend by Category

Fruit \$364.41

Veggie \$457.72

Dairy \$444.45

Grains \$12,008.18

Meat / So

Value Added Products

\$0

Top 3 Local Purchases

Pizza Bagels 2% Plain Yogurt Red Grape Tomatoes Total Pounds
Purchased



Ripley Union Lewis Huntington 2022 - 2023 School Year

Annual Spend

\$2,364.73

Farm & Local Partners

- Bauman Orchards
- Eshleman Fruit Farm
- Fruit Growers Marketing Association
- H&H Farms
- Holthouse Farms
- Kentucky Fresh Harvest
- Riehm Produce Farm
- Wayward Seed Farms

Spend by Category

Fruit \$1,132.45

Veggie \$1,232.28

Dairy \$0

Grains \$0

Meat / So

Value Added Products

\$0

Top 3 Local Purchases

Parsnip Coins Carrot Coins Turnip Sticks Total Pounds
Purchased



West Clermont Schools 2022 - 2023 School Year

Annual Spend

\$27,837.78

Farm & Local Partners

- Bauman Orchards
- Eshleman Fruit Farm
- Fruit Growers
 Marketing Assoc.
- H&H Farms
- Home Grown Direct
- Kentucky Farm Fresh
- Lobenstein Farm
- Mount Pleasant Acres
- Riehm Produce
- Shagbark Seed & Mill
- Snowville Creamery
- Wayward Seed Farms

Spend by Category

Fruit \$8,945.95

Veggie \$1,663.43

Dairy \$554.46

Grains \$16,508.94

Meat Alternatives \$165.00

Value Added Products

\$0

Top 3 Local Purchases

Cornbread Crackers Gala Apples Golden Delicious Apples Total Pounds
Purchased



Campbell County Schools (KY) 2022 - 2023 School Year

Annual Spend

\$666.27

Farm & Local Partners

- Bauman Orchards
- Davidson Family Growers
- Eshleman Fruit Farm
- Holthouse Farms
- Wayward Seed Farms

Spend by Category

Fruit \$210.36

Veggie \$455.91

Dairy \$0

Grains \$0

Meat / So

Value Added Products

\$0

Top 3 Local Purchases

Grape Tomatoes Head Lettuce Mix Golden Apples (Variety) Total Pounds Purchased

318